

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55388 CF LOC-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/16/12 08:47 AM
 Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 60 Agency Commission: 15 % Updated: JMORALES2 on 10/16/12 12:21 PM
 Agency: AMERICAN RAMBLER (329831) Product: EST.60 (1300) Self :20:00 Confirmed: 10/16/12 12:20 PM
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTW: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	06:00 - 06:30 CD	0 0 1 1 1 0 0	NEWS	30				0.0	\$450.00	3	\$1,350.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 15</u> 10/17/12 10/19/12 3												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	06:00 - 06:30 CD	1 1 0 0 0 0 0	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/22/12 10/23/12 2												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	06:30 - 07:00 CD	2 2 0 0 0 0 0	NEWS	30				0.0	\$540.00	4	\$2,160.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/22/12 10/23/12 4												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	06:30 - 07:00 CD	0 0 2 2 2 0 0	NEWS	30				0.0	\$450.00	6	\$2,700.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 15</u> 10/17/12 10/19/12 6												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	07:00 - 08:00 CD	2 2 0 0 0 0 0	NEWS	30				0.0	\$540.00	4	\$2,160.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 22</u> 10/22/12 10/23/12 4												

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	07:00 - 08:00 CD	0 0 2 2 2 0 0	NEWS	30				0.0	\$315.00	6	\$1,890.00		
	<u>FBD</u> <u>LBD</u> <u>Oct 15</u> 10/17/12 10/19/12 6												

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 Agency: AMERICAN RAMBLER (329831) Product: EST.60 (1300) Self :20:00 Confirmed: 10/16/12 12:20 PM
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 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	08:00 - 09:00	2 2 0 0 0 0 0	MORN	30				0.0	\$540.00	4	\$2,160.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	08:00 - 09:00	0 0 1 1 1 0 0	MORN	30				0.0	\$315.00	3	\$945.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	1 1 0 0 0 0 0	DAY	30				0.0	\$1,170.00	2	\$2,340.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	0 0 1 1 1 0 0	DAY	30				0.0	\$900.00	3	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NNOON	2 2 0 0 0 0 0	NEWS	30				0.0	\$900.00	4	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NNOON	0 0 2 2 2 0 0	NEWS	30				0.0	\$720.00	6	\$4,320.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	6										

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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DCBSSOAP	0 0 2 2 2 0 0	DAY	30				0.0	\$900.00	6	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DCBSSOAP	2 2 0 0 0 0 0	DAY	30				0.0	\$1,170.00	4	\$4,680.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	DTALK	1 1 0 0 0 0 0	DAY	30				0.0	\$900.00	2	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DTALK	0 0 1 1 0 0 0	DAY	30				0.0	\$900.00	2	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	EJUDY	0 0 1 1 0 0 0	EFG	30				0.0	\$540.00	2	\$1,080.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/18/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EJUDY	1 1 0 0 0 0 0	EFG	30				0.0	\$720.00	2	\$1,440.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

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Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS

Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EPHIL	2 2 0 0 0 0	EFG	30				0.0	\$900.00	4	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	EPHIL	0 0 2 2 2 0	EFG	30				0.0	\$720.00	6	\$4,320.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	17:00 - 17:30	0 0 2 2 2 0	NEWS	30				0.0	\$1,350.00	6	\$8,100.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	17:00 - 17:30	2 2 0 0 0 0	NEWS	30				0.0	\$1,620.00	4	\$6,480.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	17:30 - 18:00	1 1 0 0 0 0	NEWS	30				0.0	\$1,620.00	2	\$3,240.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	17:30 - 18:00	0 0 1 1 1 0	NEWS	30				0.0	\$1,350.00	3	\$4,050.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	18:00 - 18:30	1 1 0 0 0 0 0	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	18:00 - 18:30	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,620.00	3	\$4,860.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	A7PMET	* T * * * * *	ACC	30				0.0	\$1,800.00	1	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	A7PMET	0 0 1 1 1 0 0	ACC	30				0.0	\$1,350.00	3	\$4,050.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	AINSIDER	* T * * * * *	ACC	30				0.0	\$1,800.00	1	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	AINSIDER	0 0 1 1 1 0 0	ACC	30				0.0	\$1,350.00	3	\$4,050.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	NLATE1	1 1 0 0 0 0 0	NEWS	30				0.0	\$2,250.00	2	\$4,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	NLATE1	0 0 1 1 1 0 0	NEWS	30				0.0	\$1,800.00	3	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	MSUNRISE2	1 1 0 0 0 0 0	NEWS	30				0.0	\$360.00	2	\$720.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/23/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	MSUNRISE2	0 0 1 1 1 0 0	NEWS	30				0.0	\$315.00	3	\$945.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PHAWAII	M * * * * *	REGP	30				0.0	\$6,300.00	1	\$6,300.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/22/12	10/22/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PNAVY	* T * * * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

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AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	PNCISLA	* T * * * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/23/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$7,200.00	1	\$7,200.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PCSIWE3	* * W * * * *	REGP	30				0.0	\$6,750.00	1	\$6,750.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$7,650.00	1	\$7,650.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PPERSON	* * * T * * *	REGP	30				0.0	\$7,650.00	1	\$7,650.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PCSINYFR2	* * * * F * *	REGP	30				0.0	\$4,050.00	1	\$4,050.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,950.00	1	\$4,950.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/19/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	MCBSSAT1	* * * * * S *	MORN	30				0.0	\$270.00	2	\$540.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	SACCFB	* * * * * S *	LOCS	30				0.0	\$900.00	2	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$5,850.00	2	\$11,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
047	PCRIMESA1	* * * * * S *	REGP	30				0.0	\$2,250.00	2	\$4,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
048	PCRIMESA2	* * * * * S *	REGP	30				0.0	\$2,250.00	2	\$4,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55388 CF LOC-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/16/12 08:47 AM
 Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 60 Agency Commission: 15 % Updated: JMORALES2 on 10/16/12 12:21 PM
 Agency: AMERICAN RAMBLER (329831) Product: EST.60 (1300) Self :20:00 Confirmed: 10/16/12 12:20 PM
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
049	P48HRSA3	* * * * * S *	REGP	30				0.0	\$2,000.00	2	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
050	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,620.00	2	\$3,240.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
051	WFACE	* * * * * S	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
052	SNFL1ST	* * * * * S	NFL	30			NFL	0.0	\$12,150.00	2	\$24,300.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
053	SNFL2ND	* * * * * S	NFL	30			NFL	0.0	\$15,750.00	2	\$31,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
055	PSIXTY	* * * * * S	REGP	30				0.0	\$13,500.00	1	\$13,500.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	1										

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55388 CF LOC-POL FBD - LBD: 10/17/12 - 10/23/12 HL#: Created: 10/16/12 08:47 AM
 Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 60 Agency Commission: 15 % Updated: JMORALES2 on 10/16/12 12:21 PM
 Agency: AMERICAN RAMBLER (329831) Product: EST.60 (1300) Self :20:00 Confirmed: 10/16/12 12:20 PM
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
056	PRACESUN	* * * * * S	REGP	30				0.0	\$7,200.00	1	\$7,200.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
057	PWIFESUN2	* * * * * S	REGP	30				0.0	\$7,200.00	2	\$14,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
058	PMENTALSN3	* * * * * S	REGP	30				0.0	\$5,850.00	2	\$11,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/17/12	10/21/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
059	NLATE1	* * * * * S	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/21/12	10/21/12	2										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	149	0	\$305,950.00	\$260,057.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$305,950.00	\$260,057.50	\$0.00	\$0.00